

CARAT⁺

The world's premier diamond event

Antwerp Diamond Sector and Easyfairs join forces on CARAT+ 2018 show

Press Release: March 2018

Easyfairs, the organiser of CARAT+, 'the World's Premier Diamond Event' has announced today a main partnership with the Federation of Belgian Diamond Bourses (FBDB) and the Antwerp World Diamond Centre (AWDC) for the upcoming edition of May 6-7- 8, 2018.

Under the agreement, Easyfairs and the Antwerp diamond sector will combine their efforts to continue to build an ambitious vision for the future of the international diamond business. The organisation of CARAT+ in the Antwerp Expo Halls, with large spaces and logistical facilities, meets the demands of exhibitors and visitors alike, and anchors the show in Antwerp, the World's Diamond Capital.

"We are pleased an agreement has been reached in order to bundle our efforts with CARAT+, the new Antwerp diamond and jewellery show," says Mr Philippe Barsamian, President of the FBDB. "This partnership will create a new synergy and will ultimately benefit the entire Antwerp diamond industry and especially our Members. The dynamism and the diversity of our diamantaires will be highlighted in this new international framework"

"This partnership allows us to associate the Antwerp Diamond Sector and its organisations to an already successful CARAT+ trade-show concept," says Dirk Oosterlinck, Managing Director Easyfairs. "With our partners, we believe we are even better placed to expand the CARAT+' claim as 'The World's Premier Diamond Event' and to continually develop it into the most relevant meeting-, networking- and sales- event for the international diamond business".

CARAT+ has ambitions to become *the* reference in diamonds; offering an annual meeting place for buying, networking and debating the future of the diamond industry. Launched in 2017, the event attracted more than 3,000 visitors and 130 exhibitors in its first year alone.

Partners and sponsors that have joined CARAT+ for the 2018 edition include Main Partners Antwerp World Diamond Centre (AWDC) and the Federation of Belgian Diamond Bourses (FBDB); plus Dutch bank ABN AMRO; motor company, Bentley; security expert Brinks; Brussels Airlines; insurance broker Driesassur; the world's foremost authority in gemology, GIA (Gemological Institute of America); champagne house Laurent-Perrier; Porsche Center Antwerp, and industry media specialist Rapaport.

CARAT+ takes place on 6, 7 & 8 May 2018 at Antwerp Expo in Antwerp, Belgium. For more information please visit caratplusantwerp.com.



To secure your entrance pass to the event, please [REGISTER TODAY](#) via the website or email info@caratplusantwerp.com.

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About CARAT+

Covering the full spectrum of the diamond and diamond jewellery trades, CARAT+ features four sectors: loose diamonds, branded diamond jewellery, non-branded diamond jewellery and services for the diamond and diamond jewellery industry.

Taking place in Hall 1 and Hall 4 of the Antwerp Expo, entry to the show is restricted exclusively to industry professionals, including diamond and jewellery wholesalers and manufacturers from around the world, and jewellery retailers from across Europe and the wider world.

About Easyfairs

Easyfairs enables communities to 'visit the future' at must-attend events that anticipate their needs and present solutions in the ideal format.

The group currently organises 218 events in 17 countries (Algeria, Belgium, China, Denmark, Emirates, Finland, France, Germany, the Netherlands, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the United Kingdom and the United States). Easyfairs also manages 10 events venues in the Benelux, Netherlands and Nordic region (Ghent, Antwerp, Namur, Mechelen-Brussels North, Hardenberg, Gorinchem, Venray, Stockholm, Gothenburg and Malmö).

The group employs more than 750 people and generated revenues exceeding €160 million for its financial year 2016-2017.

Easyfairs strives to be the most adaptable, agile and effective player in the events industry by employing committed individuals, deploying the best marketing and technology tools and developing strong brands. Visit the future with Easyfairs.

For more information, visit our website www.easyfairs.com

