

## Invitation-only CARAT+ Night event returns for second edition on Sunday, May 6, 2018

Exhibitors, invited guests and members of the CARAT+ Club will enjoy an evening of music, entertainment and networking on the opening day of CARAT+ 2018.

Press Release: April 2018

CARAT+, The World's Premier Diamond Event, will welcome exhibitors, visitors and CARAT+ Club members to its second annual CARAT+ Night evening event on Sunday, May 6, 2018.

Taking place from 18:00 until 22:00, CARAT+ Night is an invitation-only networking and informal buying event featuring live music, entertainment and special guests. Exhibitor stands remain open for the occasion, allowing invited customers to conduct informal business and potential clients to explore new ranges and show offers in a relaxed environment.

This year, iconic British actress and model, <u>Elizabeth Hurley</u>, will be guest of honour at CARAT+ Night. She will formally open the event before meeting exhibitors and discovering the loose diamonds, diamond jewellery and coloured gemstones on display.

Speaking ahead of the second edition of CARAT+, Hurley comments: "I'm really looking forward to CARAT+ as I love beautiful diamonds. This show is totally unique for the diamond industry and Antwerp is the perfect destination to host such an event."

CARAT+ Night attendees will also be treated to a very special surprise – a first for a diamond trade event and possibly the wider trade show industry – with those invited advised to have their mobile phones ready for a breath-taking social media moment!

In 2017, CARAT+ Night welcomed more than 1,800 industry professionals for an evening of networking, informal business and entertainment. As the star of the event, Hurley will follow in the footsteps of CARAT+ ambassador, model and former 'Bond Girl', Caterina Murino, who dazzled CARAT+ exhibitors and guests in 2017.

CARAT+ event director, Filip Van Laere, comments: "The ethos behind CARAT+ is to create a 'Diamond Destination' and focal point for our industry centred on both business and celebration for the diamond community. CARAT+ Night is an occasion to celebrate, network and toast a successful first day at CARAT+ with a glass of champagne and a very glamorous special guest. We look forward to seeing a breadth of industry professionals, exhibitors, visitors and our Partners on Sunday, May 6."



CARAT+ has ambitions to become *the* reference in diamonds; offering an annual meeting place for buying, networking and debating the future of the diamond industry. Launched in 2017, the event attracted more than 3,000 visitors and 130 exhibitors in its first year alone.

Partners and sponsors that have joined CARAT+ for the 2018 edition include **Main Partner** Antwerp World Diamond Centre (AWDC), **Diamond Partners** ABN AMRO Belgium; security expert Brinks; insurance broker Driesassur; the Federation of Belgian Diamond Bourses (FBDB); the world's foremost authority in gemology, GIA (Gemological Institute of America); industry media specialist Rapaport, and **Event Partners** motor company, Bentley; Brussels Airlines; champagne house Laurent-Perrier; Porsche Center Antwerp, and mobile camera security specialists, TowerEye.

CARAT+ takes place on 6, 7 & 8 May 2018 at Antwerp Expo in Antwerp, Belgium. For more information please visit <u>caratplusantwerp.com</u>.

To secure your entrance pass to the event, please <u>REGISTER TODAY</u> via the website or email <u>info@caratplusantwerp.com</u>.

## **ENDS**

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## About CARAT+

Covering the full spectrum of the diamond and diamond jewellery trades, CARAT+ features four sectors: loose diamonds, branded diamond jewellery, non-branded diamond jewellery and services for the diamond and diamond jewellery industry.

Taking place in Hall 1 and Hall 4 of the Antwerp Expo, entry to the show is restricted exclusively to industry professionals, including diamond and jewellery wholesalers and manufacturers from around the world, and jewellery retailers from across Europe and the wider world.

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