

# CARAT<sup>+</sup>

*The world's premier diamond event*

## CARAT+ pre-show registrations climb 50% for second edition

*Diamond professionals from 51 nations are already booked to attend CARAT+ in what looks set to be a sparkling second edition.*

**Press Release:** May 2018

CARAT+, The World's Premier Diamond Event, has seen a 50% increase in the number of diamond professionals registering for its second edition throughout April, compared to the same month in 2017.

The promising data also reveal that individuals from more than 51 countries have registered to attend, including leading figures from prominent diamond centres across the globe.

CARAT+ Event Director, Filip Van Laere, comments: "We are thrilled to see such a large increase in the number of diamond sector professionals registering to join us in Antwerp from May 6-8, 2018. We know that the diamond industry wants a targeted, professional and carefully curated trade event that speaks to its specific business requirements, and we believe CARAT+ offers this and more. April was a fantastic month for registrations, and I encourage those who haven't done so to register now to attend CARAT+."

This year, CARAT+ will introduce and host a range of special features that cement its status as The World's Premier Diamond Event:

### **The Coloured Gemstones Sector**

This carefully curated show feature hosts world-renowned exhibitors, offering a vast array of loose coloured gemstones, gemstone sets, fantasy cuts, carvings and show-stopping stones.

### **CARAT+ Night**

By invitation only, the exclusive and highly-anticipated CARAT+ Night event will take place on the opening evening of CARAT+ 2018. Glamorous British actress and model, Elizabeth Hurley, will be a special guest at the event.

### **GIA GemFest**

Executive Vice President and Chief Laboratory and Research Officer, Tom Moses, will speak at a GIA GemFest on the second day of CARAT+. GIA will also be offering live demonstrations of its GIA iD100™ gem testing device throughout the show.



### **Bonas Polished Diamond Tender**

Exhibitors and visitors are invited to participate in a special Bonas Polished Diamond Tender, to be held at CARAT+ from Sunday, May 6 to Tuesday, May 8. The tender will present a broad range of white polished diamonds of various sizes, qualities and shapes; from melee parcels to certified singles and exclusive large special stones.

### **IGI MiniLab**

CARAT+ exhibitor International Gemological Institute (IGI) will host a MiniLab at CARAT+ 2018, allowing fellow exhibitors and visitors the chance to have their diamonds certified at Antwerp Expo. Reports will be given the next day or sent by mail.

### **Speakers and Seminars**

Collectively known as the CARAT+ Conference 2018, there will be a range of talks taking place across all three days in the Conference Room in Hall 1 at Antwerp Expo. Jonathan Chippindale, Co-Founder and Chief Executive of Holition, will kickstart proceedings on Sunday, May 6, followed by Edward Johnson, Director of Business Development at the Responsible Jewellery Council (RJC); Avi Krawitz, Senior Analyst and News Editor at Rapaport; Chief Officer of HRD Antwerp's Diamond Lab & Research, Ans Anthonis and HRD Antwerp's Chief Officer of Education & Industry, Katrien De Corte.

Elsewhere, CARAT+ Main Partner AWDC (Antwerp World Diamond Centre) will present an immersive 360° film in the Antwerp Diamond Experience Dome on the CARAT+ show floor, as well as the results of its inaugural [Hack4Diamonds event](#) on Sunday May 6.

**To find out more details, including times and locations, please visit:**

[caratplusantwerp.com/visitors-info/whats-on](http://caratplusantwerp.com/visitors-info/whats-on)

CARAT+ has ambitions to become *the* reference in diamonds; offering an annual meeting place for buying, networking and debating the future of the diamond industry. Launched in 2017, the event attracted more than 3,000 visitors and 130 exhibitors in its first year alone.

Partners and sponsors that have joined CARAT+ for the 2018 edition include **Main Partner** Antwerp World Diamond Centre (AWDC), **Diamond Partners** ABN AMRO Belgium; security expert Brinks; insurance broker Driesassur; the Federation of Belgian Diamond Bourses (FBDB); the world's foremost authority in gemology, GIA (Gemological Institute of America); industry media specialist Rapaport, and **Event Partners** motor company, Bentley; Brussels Airlines; champagne house Laurent-Perrier; Porsche Center Antwerp, and mobile camera security specialists, TowerEye.

CARAT+ takes place on 6, 7 & 8 May 2018 at Antwerp Expo in Antwerp, Belgium. For more information please visit [caratplusantwerp.com](http://caratplusantwerp.com).

**To secure your entrance pass to the event, please [REGISTER TODAY](#) via the website or email [info@caratplusantwerp.com](mailto:info@caratplusantwerp.com).**

**ENDS**

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### **About CARAT+**

Covering the full spectrum of the diamond and diamond jewellery trades, CARAT+ features five sectors: loose diamonds, branded diamond jewellery, non-branded diamond jewellery, services for the diamond and diamond jewellery industries, and coloured gemstones.

Taking place in Hall 1 and Hall 4 of the Antwerp Expo, entry to the show is restricted exclusively to industry professionals, including diamond and jewellery wholesalers and manufacturers from around the world, and jewellery retailers from across Europe and the wider world.

### **About Easyfairs**

Easyfairs enables communities to 'visit the future' at must-attend events that anticipate their needs and present solutions in the ideal format.

The group currently organises 218 events in 17 countries (Algeria, Belgium, China, Denmark, Emirates, Finland, France, Germany, the Netherlands, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the United Kingdom and the United States). Easyfairs also manages 10 events venues in the Benelux, Netherlands and Nordic region (Ghent, Antwerp, Namur, Mechelen-Brussels North, Hardenberg, Gorinchem, Venray, Stockholm, Gothenburg and Malmö). The group employs more than 750 people and generated revenues exceeding €160 million for its financial year 2016-2017.

Easyfairs strives to be the most adaptable, agile and effective player in the events industry by employing committed individuals, deploying the best marketing and technology tools and developing strong brands. Visit the future with Easyfairs.

**For more information, visit our website [www.easyfairs.com](http://www.easyfairs.com)**

