

# CARAT<sup>+</sup>

*The world's premier diamond event*

## CARAT+ welcomes GIA (Gemological Institute of America) GemFest to 2018 edition

*GIA Executive Vice President  
Thomas M. Moses  
to speak on Monday, May 7, at Antwerp Expo.*

**Press Release:** March 2018

CARAT+, The World's Premier Diamond Event, is pleased to announce that GIA (Gemological Institute of America) Executive Vice President and Chief Laboratory and Research Officer, Tom Moses, will speak at a GIA GemFest during the 2018 edition in May.

GIA will participate at CARAT+ 2018 in Antwerp, Belgium from May 6 to 8, offering information about GIA's research programs, educational offerings, and gemological laboratory services and instruments.

On Monday, May 7, at 4 pm, Moses will speak at the GIA GemFest on a current gemological topic. More information about the GemFest talk will be available prior to the show.

Throughout CARAT+ there will be live demonstrations at the GIA booth (4D-15) of the [GIA iD100™ gem testing device](#). The new instrument can distinguish natural diamonds - mounted and loose, rough and cut - from synthetic (HPHT and CVD) diamonds and diamond stimulants in the colorless to near-colorless range, in sizes starting from 0.9 millimeters in diameter.

There will also be information available on tools and materials for retailers, offered through the GIA Retailer Support Program, including GIA signage, training resources and educational counter displays. The Retailer Support Program also offers material that can be used in advertising, and on a retailer's website and social media pages. For more information, visit [retailer.GIA.edu](http://retailer.GIA.edu).

"I am pleased to represent GIA for our inaugural participation in CARAT +," said Moses. "This opportunity to present information about GIA's instruments, education programs and gem identification and grading services serves our mission of ensuring the public trust in gems and jewellery."

CARAT+ founder and event director, Filip Van Laere, comments: "I am delighted to welcome Tom Moses and GIA to CARAT+ 2018. His GIA GemFest talk will no doubt offer insightful information to all our exhibitors and visitors, alongside the other fantastic speakers who are taking part in our refreshed programme of content. This commitment to engaging insights, networking and entertainment is what makes CARAT+ a true diamond destination, not just in Europe, but for the wider world."



CARAT+ has ambitions to become *the* reference in diamonds; offering an annual meeting place for buying, networking and debating the future of the diamond industry. Launched in 2017, the event attracted more than 3,000 visitors and 130 exhibitors in its first year alone.

Partners and sponsors that have joined CARAT+ for the 2018 edition include **Main Partner** Antwerp World Diamond Centre (AWDC), **Diamond Partners** ABN AMRO Belgium; security expert Brinks; insurance broker Driesassur; the Federation of Belgian Diamond Bourses (FBDB); the world's foremost authority in gemology, GIA (Gemological Institute of America); industry media specialist Rapaport, and **Event Partners** motor company, Bentley; Brussels Airlines; champagne house Laurent-Perrier; Porsche Centre Antwerp, and mobile camera security specialists, TowerEye.

CARAT+ takes place on 6, 7 & 8 May 2018 at Antwerp Expo in Antwerp, Belgium. For more information please visit [caratplusantwerp.com](http://caratplusantwerp.com).

To secure your entrance pass to the event, please **REGISTER TODAY** via the website or email [info@caratplusantwerp.com](mailto:info@caratplusantwerp.com).

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**About GIA**

GIA, an independent nonprofit organization established in 1931, is recognized as the world's foremost authority in gemology. GIA invented the famous 4Cs of Color, Clarity, Cut and Carat Weight and, in 1953, created the International Diamond Grading System™ which is recognized around the world as the standard for diamond quality.

Through research, education, gemological laboratory services and instrument development, the Institute is dedicated to ensuring the public trust in gems and jewelry by upholding the highest standards of integrity, academics, science and professionalism. Visit [GIA.edu](http://GIA.edu).

**About CARAT+**

Covering the full spectrum of the diamond and diamond jewellery trades, CARAT+ features four sectors: loose diamonds, branded diamond jewellery, non-branded diamond jewellery and services for the diamond and diamond jewellery industry.

Taking place in Hall 1 and Hall 4 of the Antwerp Expo, entry to the show is restricted exclusively to industry professionals, including diamond and jewellery wholesalers and manufacturers from around the world, and jewellery retailers from across Europe and the wider world.

**About Easyfairs**

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The group employs more than 750 people and generated revenues exceeding €160 million for its financial year 2016-2017.

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