

CARAT⁺

The world's premier diamond event

Roberto Coin to showcase spectacular diamond designs at CARAT+ 2018

Returning after a positive CARAT+ debut in 2017, Roberto Coin will present new collections and adorn special guest Elizabeth Hurley at Antwerp Expo from May 6-8, 2018.

Press Release: April 2018

CARAT+, The World's Premier Diamond Event, is pleased to unveil the diamond jewellery collections and unique pieces to be displayed at Antwerp Expo by returning exhibitor, Roberto Coin.

The Italian fine jewellery brand will showcase its collections at CARAT+ in May 2018, following a successful showing at the event in 2017.

It will also select a number of exceptional pieces to be worn by special guest, Elizabeth Hurley, during the CARAT+ Night evening event on Sunday, May 6.

The brand, which was founded in 1996, specialises in fine diamond and coloured gemstone jewellery as well as unique haute couture creations, including its iconic Animalier collection.

At CARAT+ 2018, the brand will unveil its new **Classique Parisienne** collection, designed to reflect elegance with a minimal and refined aesthetic. Every piece in the collection reinterprets geometric shapes using 18k gold and the sparkle of white diamonds.

Roberto Coin will also showcase its **Roman Barocco** collection, inspired by the architecture of Roman buildings and the history and heritage of Rome, dubbed the 'Eternal City' by Emperor Adrian. The new line highlights the woven gold wire technique that is the signature motif of all pieces in the Roberto Coin Barocco family, while also evoking the Baroque era with artful displays of diamonds.

The **Sauvage Privé** collection highlights another facet of the Roberto Coin brand with an Avant Garde approach that is said to embody the woman of the future. Pieces in the collection feature two distinct elements united together, whether gemstones surrounded by diamonds, opposing torque bangles or open rings dusted with diamond surfaces.

Finally, Roberto Coin will highlight its diamond expertise with a selection of **Unique and Limited Edition** creations, including cocktail rings set with precious gemstones and diamonds. Each piece captures the exuberant nature of the brand with bold sizes and meticulous attention to detail.



CARAT+ event director, Filip Van Laere, comments: "We are delighted to welcome Roberto Coin back to CARAT+ for the second year. Having the support of such an esteemed jewellery brand as we grow CARAT+ to become an international 'Diamond Destination' is essential. We look forward to seeing the array of diamond jewellery creations the brand will present on the show floor at Antwerp Expo."

On exhibiting at CARAT+ 2018, Mr. Roberto Coin says: "I am happy to be part of this second edition. I always say that the future belongs to those persons who are still able to dream and the diamonds we will see during the show are a perfect starting point for dreaming."

CARAT+ has ambitions to become *the* reference in diamonds; offering an annual meeting place for buying, networking and debating the future of the diamond industry. Launched in 2017, the event attracted more than 3,000 visitors and 130 exhibitors in its first year alone.

Partners and sponsors that have joined CARAT+ for the 2018 edition include **Main Partner** Antwerp World Diamond Centre (AWDC), **Diamond Partners** ABN AMRO Belgium; security expert Brinks; insurance broker Driesassur; the Federation of Belgian Diamond Bourses (FBDB); the world's foremost authority in gemology, GIA (Gemological Institute of America); industry media specialist Rapaport, and **Event Partners** motor company, Bentley; Brussels Airlines; champagne house Laurent-Perrier; Porsche Center Antwerp, and mobile camera security specialists, TowerEye.

CARAT+ takes place on 6, 7 & 8 May 2018 at Antwerp Expo in Antwerp, Belgium. For more information please visit caratplusantwerp.com.

To secure your entrance pass to the event, please [REGISTER TODAY](#) via the website or email info@caratplusantwerp.com.

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About Roberto Coin

After over 20 years abroad, Roberto Coin returned to his roots in Italy. During a visit in Vicenza, the renowned city of gold, for the first time Roberto Coin encountered the jewellery world and recognized the unique allure and elegance a jewel can represent. This moment signified the very beginning of his new adventure in creativity and his entrance in the world of jewellery.

In 1996 Roberto Coin challenged himself by launching his own brand. His vibrant imagination took shape through the hands of the historical Italian artisans, who brought it to life through their sapient skills, every time creating pieces like works of art.

The success was immediate, and the brand soon distributed in over 60 countries, where even today people consider his jewels as unedited and symbolic new codes of elegance. His aim is to add uniqueness to every woman and avoid a homogeneous style by creating over 600 new models every year, like dedicating a different jewel to each woman's individuality.

About CARAT+

Covering the full spectrum of the diamond and diamond jewellery trades, CARAT+ features four sectors: loose diamonds, branded diamond jewellery, non-branded diamond jewellery and services for the diamond and diamond jewellery industry.



Taking place in Hall 1 and Hall 4 of the Antwerp Expo, entry to the show is restricted exclusively to industry professionals, including diamond and jewellery wholesalers and manufacturers from around the world, and jewellery retailers from across Europe and the wider world.

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