

CARAT⁺

The world's premier diamond event

British actress and model Elizabeth Hurley named the face of CARAT+ 2018

The glamorous movie and TV star will open the second annual CARAT+ Night event on Sunday, May 6.

Press Release: February 2018

CARAT+, The World's Premier Diamond Event, is thrilled to welcome British actress and model, Elizabeth Hurley, as show ambassador and special guest for CARAT+ 2018 in May.

The iconic film and TV star will open CARAT+ Night on Sunday, May 6, before meeting exhibitors and discovering the loose diamonds, diamond jewellery and coloured gemstones on display.

Elizabeth 'Liz' Hurley has long been associated with some of the world most glamorous and creative industries, including TV, film, modelling, cosmetics and fashion design. She is currently in her twenty third year of representing Estée Lauder as a spokesmodel, making hers one of the world's longest running beauty contracts.

Hurley's career has also seen her appear in more than two dozen movies, star in hugely-successful TV shows, create her own eponymous beachwear collection, and appear on the cover of British Vogue three times.

In 2017, CARAT+ Night welcomed more than 1,800 industry professionals for an evening of networking, informal business and entertainment. As the star of the event, Hurley will follow in the footsteps of CARAT+ 2017 ambassador, model and former 'Bond Girl', Caterina Murino, who added extra sparkle to the occasion.

CARAT+ founder and event director, Filip Van Laere, says: "We are thrilled to welcome Elizabeth Hurley to CARAT+ 2018. Her iconic beauty, glamorous sense of style and talents reflect the sparkle of the diamond and diamond jewellery industries, making her the perfect choice to be the face of our event. Just as Caterina Murino wowed the attendees of CARAT+ Night in 2017, we are confident that Elizabeth will do the same in May."

CARAT+ has ambitions to become *the* reference in diamonds; offering an annual meeting place for buying, networking and debating the future of the diamond industry. Launched in 2017, the event attracted more than 3,000 visitors and 130 exhibitors in its first year alone.

Partners and sponsors joining CARAT+ for the 2018 edition include Main Partners Antwerp World Diamond Centre (AWDC) and the Federation of Belgian Diamond Bourses (FBDB); plus, Dutch bank ABN AMRO; motor company, Bentley; security expert Brinks; Brussels Airlines; insurance



broker Driesassur; the world's foremost authority in gemology, GIA (Gemological Institute of America), and industry media specialist Rapaport.

CARAT+ takes place on 6, 7 & 8 May 2018 at Antwerp Expo in Antwerp, Belgium. For more information please visit caratplusantwerp.com.

To secure your entrance pass to the event, please **[REGISTER TODAY](#)** via the website or email **info@caratplussantwerp.com**.

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About CARAT+

Covering the full spectrum of the diamond and diamond jewellery trades, CARAT+ features four sectors: loose diamonds, branded diamond jewellery, non-branded diamond jewellery and services for the diamond and diamond jewellery industry.

Taking place in Hall 1 and Hall 4 of the Antwerp Expo, entry to the show is restricted exclusively to industry professionals, including diamond and jewellery wholesalers and manufacturers from around the world, and jewellery retailers from across Europe and the wider world.

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